

GRAPHIC DESIGN – at Innovative Social Enterprise

Working at Spectrum Works offers a great opportunity to drive social change, increase the employability of youths with autism, and make a significant impact.

Spectrum Works' innovative workforce development model provides job training and employment to young adults with autism. Spectrum Works builds inclusive workforces at our partner companies by integrating young adults with autism into their workforces. The program prepares our students for entry-level jobs that meet the needs of corporate partners and creates a path to success for individuals with autism.

Spectrum Works' first social enterprise is a nonprofit screen printing business created with its partner company Green Distribution. Green is one of the largest screen printing companies on the East Coast and produces screen-printed apparel for brands such as Universal Music and Harley Davidson. Spectrum Works has also implemented its model at Rent the Runway by integrating student trainees at their Secaucus based distribution facility.

Spectrum Works is going through a period of exciting growth and change —we are hugely ambitious for our future, and we are looking for colleagues who share in our ambition!

JOB SUMMARY

We are currently looking for a motivated undergraduate or graduate student to join our Spectrum Works team as a Graphic Design. The ideal candidate will be flexible, highly responsible, and eager to learn. If you possess graphic design skills, are looking for a rewarding experience and collaborate well with others, we want to hear from you. Join our team and help young adults with autism live up to their potential for stable, successful, economically self-sufficient lives.

What sets Spectrum Works apart is that our offices are located within each of our partner company's facilities. The Graphic Design will: (1) design marketing material, social media accounts, and apparel, and (2) train students with autism on graphic design. Spectrum Works needs an adaptable, creative thinker to be responsible for ongoing graphics design work.

GRAPHIC DESIGN RESPONSIBILITIES

- Design brochures, flyers, and other marketing materials
- Create graphic designs for screen printed apparel
- Assist with the design of website and social media images
- Work closely with CEO on associated projects
- Special project: Help to manage and further spread the #GoSpectrumBlue Challenge on our social media platforms (www.gospectrumblue.com) with graphics and marketing images

KEY QUALIFICATIONS

The ideal candidate will have excellent graphic design skills and experience and a collaborative nature.

- Bachelor's degree (obtained or underway) in Graphic Design, Marketing, PR, or related fields required
- Knowledge of graphic design, marketing, and/or social media platforms
- Strong attention to detail and exceptional organization, planning, and implementation skills
- Excellent written and verbal communication skills
- Highly motivated to achieve, with the ability to solve problems and overcome obstacles

SKILLS

- **Required:** Microsoft WORD and Excel
- **Required:** Knowledge of some or all of the following: Photoshop, Illustrator, Canva, Web design
- **A Plus:** Experience with full Adobe Creative Suite

SALARY: This internship is unpaid – a travel stipend is available. Spectrum Works Staff can help you navigate your University's process for how to earn course/internship credit if attending university.

CONTACT: Applicants should submit a cover letter and resume to info@spectrumworks.org . Please write **Graphic Design Intern** in the subject line. Applicants without a cover letter will not be considered.